

FOR IMMEDIATE RELEASE

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City of Sweetwater receives award recognizing Comprehensive Plan

SWEETWATER, Texas – The City of Sweetwater was recently awarded the Vernon Deines Award for Comprehensive Plan or Special Project Plan Honor Award presented by the Small Town and Rural Division of the American Planning Association. This award recognizes the City of Sweetwater and the community for their work and dedication in creating the first Comprehensive Plan, referred to as 'Ignite Sweetwater.'

City of Sweetwater voters approved the City to begin work on a Comprehensive Plan in 2017. City of Sweetwater staff began working with Verdunity in 2021 to create the plan, referred to as 'Ignite Sweetwater.' The plan is already being utilized by City staff, Boards, Commissions, and volunteers as a roadmap to success for the next twenty years. It sets the stage to create the best version of Sweetwater, where everyone can live, work, play, and do business.

"We are proud of the work that so many put into our Ignite Sweetwater plan," said Sweetwater City Manager David A. Vela. "We want to thank our city council for their support, as well as our consultants, city staff, and other key stakeholders. Most importantly, we want to thank the citizens, who participated from start to finish in the completion of the plan. Brighter days are ahead for Sweetwater, and we couldn't be more excited about the future of our community."

The City has worked to create interactive and innovative ways to inform residents of the progress and successes of the plan by maintaining an active social media presence and a dedicated [webpage](#) where residents can read the document, see upcoming projects and events, or get a glimpse at the work City staff is doing behind the scenes.

For media inquiries, please contact Kathleen Cox by email kcox@coswtr.org or by phone at (325) 721-8715.

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